



GLOBAL SOLUTIONS

NEWS RELEASE

For Immediate Release

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Eriez Sales & Marketing Teams Meet in Toronto

The US and Canadian sales rep organizations were being brought together as the new North American Sales Team. So, to help explain all that was about to happen, we had planned that members of the Headquarters Sales and Marketing Departments would meet with representatives of the Canadian sales rep organizations. We had already committed to exhibit in Toronto at PTX Canada, the first-ever Canadian version of PTXI (Chicago's biannual International Powder Show) and most of the Canadian reps were already going to be working the stand. Accordingly, we met early enough one morning to be able to take care of business before the show opened.

The representatives included Darrin Provost of D&L Engineering Sales, Jeremy Leiskau of Frontline Process Solutions, Scott Hutton of H.U.B. Marketing, Pete Paterson, Jeff Steinberg and Pete Thompson of Warco Process Technologies and Darren Carefoot of Welco Expediting. The Erie Headquarters staff included Charlie Ingram, Vice President of Sales & Marketing, Dave Heubel, Director of North American Sales, John Collins, Market Manager and Keith Jones, Director – Corporate Communications.

Although the show drew many of the same exhibitors as at the "Big Powder" Show, most attendees were unfamiliar with the offerings and seemed *truly* interested in all products on display. "PTX Canada was a unique event," commented Keith Jones, "in that there were no slow days." "That is," he continued, "we got virtually the same number of leads each of the three days — that's never happened before!" Thanks to everyone who helped make PTX Canada such a great success.



Meeting attendees included (clockwise) Charlie Ingram, John Collins, Scott Hutton, Darren Carefoot, Darrin Provost, Pete Thompson, Pete Paterson, Jeremy Leiskau, Jeff Steinberg and Dave Heubel. Snapping the picture was Keith Jones.

Traffic at our PTX Canada booth was far better than expected



Eriez is recognized as world authority in advanced technology for magnetic, vibratory and inspection applications. The company's magnetic lift and separation, metal detection, x-ray, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call toll-free (888) 300-ERIEZ (3743) within the U.S. and Canada. For online users, visit www.eriez.com or send e-mail to eriez@eriez.com. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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